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Merz Aesthetics Presents Data at the IMCAS World Congress 2020

Merz Aesthetics also recognizes 10th anniversary of BOCOUTURE®
(incobotulinumtoxin A) in Europe.

Frankfurt, Germany – 30 January 2020 – Merz, a global leader in medical aesthetics, announced today that data on the Merz Aesthetics product portfolio, including Belotero®, Cellfina® and Radiesse® will be featured in oral and poster presentations at the 2020 International Master Course on Aging Science (IMCAS) World Congress, to be held from 30 January to 1 February 2020 in Paris, France.

“This meeting provides a platform for Merz Aesthetics to not only foster education and continuous training but also, to engage in thoughtful industry conversations while connecting with medical aesthetics physicians and fellow industry leaders from around the world,” said Bob Rhatigan, CEO of Merz Aesthetics. “We are grateful that our heritage and innovation in this space allows us to partner with world-renowned medical aesthetic experts, to share research on the diversified Merz Aesthetics product portfolio at the IMCAS World Congress.”

In addition to the poster presentations listed below, Merz Aesthetics is sponsoring the symposium event “**Facial Rejuvenation: Interactive Sessions to Level-Up Your Injection Skills**”, to be held on **Saturday, 1 February at 10.30h – 12.30h, Room Amphi Bleu**. The session will be opened by Bob Rhatigan, CEO of Merz Aesthetics and will include treatment insights from four international expert speakers:

- Dr. Tatjana Pavicic – Dermatologist, Germany
- Dr. Kate Goldie – Aesthetic Physician, United Kingdom
- Prof. Yana Yutskovskaya – Dermatologist, Russia
- Dr. Jani van Loghem – Aesthetic Physician, Netherlands

Oral Presentations

Independent presentations including data on the Merz Aesthetics portfolio:

What’s new in minimally invasive treatments

- Update on dermal fillers (99921) – Kate Goldie, MBChB – UK. **Thursday, 30 January, 17.54 – 18.06h, Amphi Bleu – Level 2**

Body shaping and cellulite

- Cellulite and skin laxity (93276). Doris Hexsel, Dermatologist – Brazil. **Thursday, 30 January, 10.30 – 10.42h, Amphi Bleu – Level 2**
- Cellulite treatment update: how dimples, laxity and volume can be effectively treated (98147)¹. Gabriela Casabona, MD – Spain. **Thursday, 30 January, 11.18 – 11.30h, Amphi Bleu – Level 2**

Biostimulatory fillers

- Biostimulators: how dilution/diffusion interferes with outcome (93391). Gabriela Casabona, MD – Spain. **Saturday, 1 February, 16.30 – 16.42, Room 143 - Level 1**

¹ Merz supported Investigator Initiated Trials



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E-Poster Presentations

E-Posters will be available for viewing at the **Poster Zone on Level 2**, from Thursday, **30 January to Saturday, 1 February 2020**.

- Distribution of cohesive polydensified matrix cross-linked hyaluronic acid volumizing gel in ex vivo human skin model. Christina Wollenburg, Jeanette Simon, Dr. Kay Marquardt, Dr. Thomas Hengl – all Merz Pharmaceuticals GmbH, Germany.
- Calcium hydroxylapatite microspheres provide organization into unorganized collagen networks leading to improvement of skin attractiveness. Gabriela Casabona, MD – Spain. Dr. Bartosch Nowag, Daniela Schäfer, Davide Greco, Dr. Thomas Hengl – all Merz Pharmaceuticals GmbH, Germany.

BOCOUTURE® Milestone

This year, Merz is also celebrating the ten-year anniversary of BOCOUTURE® (incobotulinumtoxin A) in Europe. The botulinum toxin is part of the Merz Aesthetics portfolio and has received approval in 15 countries in Europe within the last ten years. A Booth Talk about “**BOCOUTURE® - 10 Years of a Unique Neurotoxin**” with Dr. Thomas Rapp will take place **Friday, 31 January, 16.00, Booth N° P251**.

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About Merz

Merz is a global, diversified healthcare company based in Frankfurt, Germany. Privately-held for more than 111 years, the company operates in the areas of aesthetics, therapeutics and consumer care and is distinguished by its commitment to innovation, long-term perspective and focus on profitable growth. In fiscal year 2018/19, Merz generated revenue of EUR 1,094 million; the company has a total workforce of 3,213 employees worldwide and a direct presence in 28 countries. More information is available at www.merz.com.

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